



**We see a world where learning empowers everyone to achieve their best.** At UDiscover Learning, we are challenging the status quo and shaping the future of learning.

**STRATEGIC EDUCATION & TRAINING PLANS WITH IMPACT**

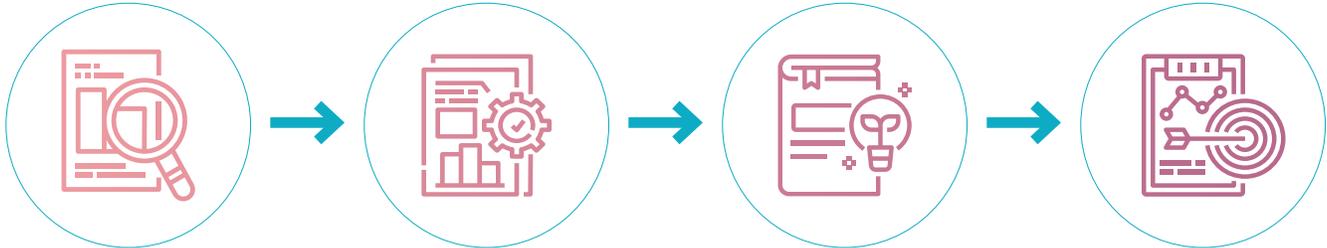
With our deep understanding of the business that underlies education and training, we work closely with your organization to leverage deep market research, stakeholder engagement, and design sprints. Together, we'll create a strategic education and training plan that differentiates your organization in the skills economy.

Whether you're hoping to re-imagine your organization's current education and training strategy or develop a program from the ground up, we can help you move forward with confidence and seize opportunities that will have an impact on the future of learning.

**How we work:**

**Services:**

- Business-focussed strategic plans
- Pedagogical development
- Communications and stakeholder engagement strategies
- Strategic government relations and policy advisory services



**RESEARCH**

- Deep market research
- Full environmental scans
- Qualitative and quantitative analytics

**STAKEHOLDER ENGAGEMENT**

- Engagement strategies
- Interviews with key stakeholders
- Focus groups
- Surveys

**INNOVATION**

- Empowering innovation with design sprints
- Skills needs and gap analysis

**STRATEGIC OUTCOMES**

- Roll-out guidance
- Impact-focussed strategies
- Measurable outcomes

*Whether your curriculum and learning experiences are part of the K-12 education system, a college or university, or the kind of alternative environment found in museums and not-for-profits, we provide a **disciplined approach** to building **flexible** and **engaging experiences** that leave a **lasting impact on learners**.*

### **CURRICULUM AND LEARNING EXPERIENCE DESIGN THAT'S READY FOR THE FUTURE OF LEARNING**

The future of education is about making learning more student-centered, personalized, engaging, and flexible. We work closely with your organization to design bespoke curriculum and learning experiences that shatter the traditional mold and prepare your learners with the skills they'll need for the 21st century.

We begin the design process with a deep understanding of the skills that learners need to develop. We base our process in the science of learning, Universal Design, and inclusion strategies, as well as Bloom's Revised Taxonomy. This process goes beyond traditional curriculum development and prioritizes both the knowledge dimension of education and emphasizes cognitive processes through experiential learning that empowers deeper learning.

Our disciplined approach to learning experience design empowers learning across a wide spectrum of education organizations, including K-12 schools, post-secondary institutions, not-for-profits, and the corporate world. Whatever the setting, our expertise can help drive educational impact for your learners.

#### **Services:**

- Labour-market research to determine skills needs, gaps, and growth, with analysis of competitor and comparator offerings
- Skills analysis to determine where learning can fill existing gaps
- Program plan development, including learning goals, course objectives, outcomes, and assessment mapping
- Turnkey and tested experience design featuring lesson plans in all modalities, including face-to-face, hybrid, and online settings
- Course, workshop, bootcamp, and micro-learning experience design linked to outcomes

### **FUTURE-READY LEARNING QUALITY REVIEWS**

Education is a vital resource that empowers everyone to achieve. But not all learning experiences, curricula, environments, or infrastructure models contribute to the learning process the way they could. We work with organizations to review their learning with our 360-degree Future-Ready Learning Quality Reviews that enhance experience, engagement, and success. From these reviews, we develop enhancement plans that empower your organization to move benchmarks forward and provide learning experiences that create lasting impacts.

Our review process is based on globally successful practices in quality assurance and provides your organization with data and insights that continually and iteratively enhance your offerings. We focus on crucial areas: pedagogy, the science of learning, curriculum development, program and course design, learning environments, tools that contribute to achieving outcomes, infrastructure, services that drive learner success, and engagement.

#### **Services:**

- Reviews of courses, programs, workshops, bootcamps, and other learning experiences, with recommendations for optimizing learning quality
- Learning portfolio reviews and plans for enhancing offerings
- Organizational reviews, including learning infrastructure, services, learner and teacher feedback, educational portfolios, and engagement assessments



**Want to explore further?** Please reach out to us — we're happy to help design a service package that fits your unique needs: [info@udiscover.ca](mailto:info@udiscover.ca)  
For more information visit us at: [www.udiscover.ca](http://www.udiscover.ca)